

Discover what wholesale and retail trade industries are eligible for EmployerPulse.

We've collaborated with WMC Insurance to offer association health plans (AHPs) to small businesses in Wisconsin; learn who qualifies.

EmployerPulse, a program offered by WMC Insurance, offers AHPs serviced by UnitedHealthcare.* Look below to see which wholesale and retail trade industries' SIC Codes qualify for EmployerPulse AHPs.

Code	End Range	Description
5011	5099	Wholesale Trade – Durable Goods
5111	5119	Paper & Paper Products
5121	5129	Drugs, Drug Proprietaries & Druggists' Sundries
5131	5199	Miscellaneous Nondurable Goods
5211	5279	Building Materials & Garden Supplies
5311	5399	General Merchandise Stores
5411	5499	Food Stores
5511	5519	Motor Vehicle Dealers (New & Used)
5521	5529	Motor Vehicle Dealers (Used Only)
5531	5539	Auto & Home Supply Stores
5541	5549	Gasoline Service Stations

Code	End Range	Description
5551	5559	Boat Dealers
5561	5569	Recreational Vehicle Dealers
5571	5599	Automotive Dealers, Not Elsewhere Classified
5611	5699	Apparel & Accessory Stores
5711	5739	Furniture & Home Furnishing Stores
5911	5919	Drug Stores & Proprietary Stores
5921	5929	Liquor Stores
5931	5969	Miscellaneous Shopping Goods Stores, Nonstore Retailers
5981	5989	Fuel Dealers
5991	5999	Retail Store, Not Elsewhere Classified

EmployerPulse

UnitedHealthcare

*EmployerPulse was created by WMC Insurance to support its members in providing access to various benefits for them and their workforce.

Not for consumer use.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Health Plan coverage provided by or through UnitedHealthcare of Wisconsin, Inc.

[Facebook.com/UnitedHealthcare](https://www.facebook.com/UnitedHealthcare) [Twitter.com/UHC](https://twitter.com/UHC) [Instagram.com/UnitedHealthcare](https://www.instagram.com/UnitedHealthcare) [YouTube.com/UnitedHealthcare](https://www.youtube.com/UnitedHealthcare)

B2B 9932399.0 10/19 ©2019 United HealthCare Services, Inc. 19-13932-B