



WISCONSIN SAFETY COUNCIL
81ST ANNUAL CONFERENCE

April 17-19, 2023 | Kalahari Resort & Conference Center

PRESENTED BY AON

81st ANNUAL CONFERENCE

PRESENTED BY **AON**

APRIL 17-19

Kalahari Resort

1305 Kalahari Drive
Wisconsin Dells, WI 53965
877.525.2427

APRIL 17-18

Professional Development Courses

APRIL 18-19

Educational Sessions and Expo

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A division of Wisconsin Manufacturers & Commerce

Wisconsin Safety Council

Wisconsin Safety Council (WSC) is the state's leading provider of safety training and products, serving members of all sizes and every sector of the economy. WSC provides public training programs across Wisconsin, as well as private, customized trainings for individual companies. It is also your number one resource for safety products ranging from first aid training materials to emergency defibrillators. WSC is the official state chapter of the National Safety Council.

For more information:

Wisconsin Safety Council
501 E. Washington Ave., Madison, WI 53703
Phone: 608.258.3400
Email: wsc@wisafetycouncil.org
Web: www.wisafetycouncil.org



Tuesday, April 18, 2023 | 8:30 – 9:30 a.m.



“Never Give Up - Never Quit”

Travis Mills

Retired United States Army Staff Sergeant of the 82nd Airborne

Be prepared to laugh, cry, laugh some more, and stand up and cheer while listening to Travis Mills share his astonishing story of survival and unending service to his country and his fellow man. One of only five quadruple amputees from the war in Iraq/Afghanistan, Travis is the NY Times

Best-Selling Author of ‘Tough As They Come’ and one of the most critically acclaimed inspirational speakers in the world. A master of the one-liner, Travis’ infectious humor turns his remarkable story of resilience and overcoming adversity into the highlight of any conference. As the founders of The Travis Mills Foundation, Travis and his wife Kelsey continue to serve hundreds of other injured service men and women, and their families, each year. *“That bomb took my arms and it took my legs, I can’t change that. But it was up to me to decide if it would also take my spirit. It was up to me to decide to get back up, to never quit...and that is what I choose to do, every day.”* – Travis Mills

Presented by  **MERCURY**

Wednesday, April 19, 2023 | 8:15 – 9:15 a.m.



“A CEO’s Perspective: Building Successful Teams & Instilling a Culture of Safety”

Glen Tellock

Retired President & CEO, Lakeside Foods & Manitowoc Company

Glen Tellock spent three decades in leadership positions with a leading food processor and a manufacturer of construction equipment, and he knows that a strong culture of safety must

come from the top. From the balance sheet to the safety log, he spent his career building teams that needed to succeed in every aspect of business. In a fireside chat, Glen will discuss his years as CEO of Lakeside Foods and The Manitowoc Company. The conversation will uncover challenges he faced and highlight how he was able to overcome them. Glen will also address the need for an executive to lead by example when developing a world-class culture of safety. This is sure to be a candid conversation that you won’t want to miss.

Presented by **AON**

GENERAL INFORMATION & SPECIAL EVENTS

Conference Information

Wisconsin Safety Council's Annual Conference is Wisconsin's premier event highlighting health, safety and human resource best practices, challenges and solutions. In its 81st year, the conference provides a unique opportunity for professionals to share resources and experiences with colleagues, and to discuss views and concerns with a wide range of stakeholders. This program is designed by WSC's conference committee members to address today's most significant organizational challenges, and to assist individuals in achieving their professional and personal goals.

Early Bird Registration Special Offer

Register before **March 17** for the Early Bird discount. Payment must be included with online registration to receive this special offer. See registration information on pages 14-15.

Maximize Your Training Budget!

Register five or more attendees from your company and receive a special group discount of \$50 off each conference registration. Use code "**Group5**" when registering online. If you need help registering your group of 5+, please call us at 608.258.3400. Discounts do not apply to PDCs or Exhibits-Only Registrations.

Continuing Education Units (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

Meet the Exhibitors

Tuesday, April 18: 9:00 a.m. – 4:00 p.m.

Wednesday, April 19: 9:00 a.m. – 1:30 p.m.

Visit the Expo Hall and learn about the latest products, services and technologies to enhance your performance as a safety professional. Enjoy refreshments in the Expo Hall as you network with colleagues and view the latest products to make you more effective in your role. Everyone has a chance to win some great prizes. Keep checking wisafetycouncil.org for a current list of exhibitors.

Become a Conference Sponsor

Wisconsin Safety Council's Annual Conference is made possible thanks to generous sponsorships of the event. Whether you are an Event Sponsor or a Platinum Sponsor, your support is appreciated. WSC offers many special opportunities to sponsor, including: keynote speakers, breakfast, lunch, lanyards and more.

Interested in Sponsoring? Contact:

608.258.3400 or wsc@wisafetycouncil.org

Conference Reception — Everyone's Invited!

Tuesday, April 18: 4:00 - 5:00 p.m.

Join us for some entertainment! This reception promises to be full of energy, variety, hors d'oeuvres, cash bar and an opportunity to connect with other conference attendees, exhibitors, and Wisconsin Safety Council leadership and staff.

Lodging

A limited block of rooms has been set aside for conference attendees at the Kalahari Resort. Use this link to reserve your room and receive the special rate starting at \$144 per night single/double occupancy for regular rooms: <https://book.passkey.com/e/50412454>. You must be a registered conference attendee to receive the rates. Reservations must be received by **March 17** and the block is for the nights of April 16-19. Reservation requests received after the deadline date are subject to hotel availability and rate may not be available. Make your reservation before the special rooms sell out.

Corporate Safety Awards

Wisconsin Safety Council, Wisconsin Department of Workforce Development and M3 Insurance have partnered for the 29th annual Corporate Safety Awards (CSA). The CSA program recognizes Wisconsin's top companies that are dedicated to keeping their employees safe. By creating a culture of safety, CSA achievers prove that putting safety first will not only result in a better work environment and fewer injuries, but it will positively impact the company's bottom line.

To find out more about the CSA, please contact:

Barb Deans, WSC Associate Director
608.661.6914 or bdeans@wisafetycouncil.org

Sponsored by



Department of Workforce Development



INSURANCE



PROFESSIONAL DEVELOPMENT COURSES (PDCs)

**** PDCs ARE NOT INCLUDED IN CONFERENCE PRICING ****

MULTIPLE DAYS - MONDAY, APRIL 17 AND TUESDAY, APRIL 18

(A) OSHA 10hr General Industry (2)

Monday, April 17: 8:00 a.m. – 4:30 p.m. (Day 1)

Tuesday, April 18: 9:45 a.m. – 2:00 p.m. (Day 2) (1.0 CEUs)

Jeffrey Bowers, Owner, DreamBay Services

This compliance course is designed to present detailed information about how the provisions of the Occupational Safety and Health Act (OSHAct) may be implemented in the workplace, not only to achieve OSHA compliance, but to achieve profitability and survivability in today's cost-conscious environment. We will introduce attendees to the OSHA standards that govern General Industry, explain how to read and use the CFRs, and provide an overview of compliance programs and procedures that are required for the workplace. Topics covered are intended for all private sector personnel, and those public sector employers who utilize Federal OSHA standards as directed by state requirement.

MONDAY ONLY – APRIL 17

(B) Safety Inspections (2)*

8:30 a.m. – 4:00 p.m. (.65 CEUs)

JoAnn Dankert, Principle Consultant, Training Concepts & Solutions

Our course provides an overview of the safety and health inspection process, then examines specific techniques to improve the process. It also addresses basic skills for conducting various types of inspections and correcting identified hazards. Students will be provided with the knowledge necessary not only to meet regulatory requirements, but to positively impact their organization's injury prevention efforts. Through discussions, demos and exercises, we will teach you what to inspect, how often and who should be involved. Participants will learn how to develop and use checklists in continuous and formal safety inspection formats. We provide you with the tools and skills necessary to focus on finding facts, not faults, and how to use safety inspections to positively reinforce safe practices and behaviors.

(C) Team Safety (2)*

8:30 a.m. – 4:00 p.m. (.65 CEUs)

Aaron Huebner, Executive Director, Wisconsin Safety Council

Employee engagement is the key to a successful safety program. The course shows you how to make group safety efforts work for your organization. You'll learn how to build an effective safety team from the ground up, as well as techniques proven to help you continuously get the best efforts from the team you build. This course is intended for safety, health and management personnel responsible for building these teams/committees, but possibly lacking experience in team building. Discussions, demonstrations and exercises will teach you how to create a group safety program, including how to develop your team's safety skills and enable them to make a positive impact on your organization's safety culture.

(D) Lift Truck Operator, Train-the-Trainer (1)

8:30 a.m. – 3:30 p.m. (.60 CEUs)

Lenny DeRegules, Service Operations Supervisor, ECM-USA

It is an OSHA requirement to train anyone who operates a powered industrial truck, including lift trucks, whether they operate the truck daily or once a year. This program covers all aspects of the standards to begin training your operators. Participants will learn OSHA requirements; skills required for safe operation, including pre-start safety inspection, general operating and materials handling; establish efficient, preventative maintenances; and more.

(E) The Basics Of Industrial Hygiene (1)

8:30 a.m. – 4:00 p.m. (.65 CEUs)

Brian Harms, Senior Industrial Hygienist, TRC Environmental Corporation

Industrial hygiene is the science of anticipating, recognizing, evaluating, and controlling workplace conditions that may cause workers' injury or illness. More and more chemicals are being used within the workplace. Are your workers safe? This course will help you understand occupational exposure limits for airborne chemicals and noise, identify what to sample, the proper methods for air and noise sampling, understand sampling results, and most importantly, what to do with those results.

* Indicates Advanced Safety Certificate Course

Online Registration Now Available: www.wisafetycouncil.org

CONFERENCE AT A GLANCE

EVENT	APRIL 17	APRIL 18	APRIL 19
Conference Registration/Packet Pick Up	2:00 – 5:00 p.m.	6:30 a.m. – 4:30 p.m.	6:30 a.m. – 12:00 p.m.
Breakfasts	PDC 7:30 – 8:30 a.m.	7:00 – 9:30 a.m.	7:00 – 9:30 a.m.
Expo Hall Hours		9:00 a.m. – 4:00 p.m.	9:00 a.m. – 1:30 p.m.
General Keynote Sessions & Award Presentations		7:45 – 9:30 a.m.	7:45 – 9:15 a.m.
Educational Sessions	PDC 8:30 a.m. – 4:00 p.m.	10:00 a.m. – 4:00 p.m.	9:30 a.m. – 3:00 p.m.
Luncheons	PDC 12:00 – 1:00 p.m.	12:00 – 1:30 p.m.	12:00 – 1:30 p.m.
Conference Reception		4:00 – 5:00 p.m.	

* Times are subject to change

2023 CONFERENCE SPONSORS

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CORPORATE SAFETY AWARD SPONSORS




TUESDAY, APRIL 18 – EDUCATIONAL SESSIONS

Welcoming Remarks & Corporate Safety Awards Presentations

7:45 - 8:30 a.m.

Leadership Keynote Presentation

8:30 - 9:30 a.m.

“Never Give Up - Never Quit”



Travis Mills
Retired United States Army Staff Sergeant of the 82nd Airborne

See page 2 for details.

Presented by  **MERCURY**

EXPO HALL OPENS AT 9:00 a.m.

Tuesday, April 18, 2023 | 10:00 - 11:00 a.m.

#1 We Grew Up Differently; Common Sense, Generational Differences, and Safety (1)

Brad Herda, Owner, Vision Forward Business Solutions

This presentation focuses on creating awareness of our biases based on how we grew up with concentration on the Multi-Generational workforce and the struggles each generation has with communication. This presentation deeply focuses on Gen Z being the generation of focus for the Blue-Collar world to survive and be successful. How do you attract young talent when you are looking for those like you? The answer is you don't. The world has changed, and it is time to disrupt your industry.

#2 Addressing Skills Gaps Through Improved Training Program Management (2)

Greg Duncan, EHS & Sustainability Expert, VelocityEHS

EHS training is foundational to maintaining a safe and healthy workplace, but gaps in our EHS training leave us wide open to the risk for injuries, illnesses, and other negative safety outcomes, and create roadblocks to continuous improvement of EHS performance. The Training Program Management Cycle offers a systematic process to ensure you've identified and addressed the full range of your training needs and more effectively engage your workers with your EHS program.

#3 OSHA Update: What's On The Horizon? (1)

Christine Zortman, Area Director, U.S. Dept. of Labor - OSHA
Mitzy Wright, Area Director, U.S. Dept. of Labor - OSHA

U.S. DOL-OSHA Wisconsin Area Directors invited. What's new in the world of OSHA? This session will discuss the latest National, Regional and Local Emphasis Programs, other areas of interest, proposed standards, and policy changes.

#4 Legit Or Liar Liar Work Comp Claim (2)

Jerry Chapman, Corporate Safety Manager, ITU AbsorbTech

You can't make this up or can you? Employee shows up Monday morning with a complaint of pain and injury that occurred while working last Friday. Do you accept/believe a worker's compensation injury occurred or is the employee making up a story? We will examine strategies, procedures and best practices to ensure proper classification of the employee injury.

#5 100 Bad Policies Made 100 Good Stories (2)

Kayce Board, VP of Health and Safety, Wis-Pak

How many times have you rolled your eyes at a new policy put out? How many times have you had to administer a policy you weren't bought in to? How many times have you neglected to hold a team member accountable because the policy didn't make sense? The presentation will go through EHS policies, present fallacies and keep you laughing through the end. Change your workplace culture to meet the changing demands of today's workforce.

#6 What's The Deal With Safety Data? (3)

Todd Loushine, Associate Professor, University of Wisconsin-Whitewater

Do you compare your OSHA log or worker's compensation data to industry averages? How do you measure the performance of your safety program? There's a lot of misinformation about safety metrics and predictive analytics, beginning with the misrepresentation of "averages". We're going to review injury and work comp data in a new and honest way, which will help us better understand the performance of the safety program. You need to understand a problem properly in order to adequately resolve it.

#7 Employee Engagement (2)

Micah Palmer, EHS Engineer, Springs Window Fashions, LLC

Lea Burger, EHS Manager, Springs Window Fashions, LLC

We will provide ideas, tools and creative ways to engage your floor associates. Learn how to engage associates through manager, leadership or peer to peer engagements. We will share our corporate strategy and vision of how we evolved and brainstormed creative ways to transform and engage associates. We will share training ideas gaining "buy-in" and real time feedback.

Tuesday, April 18, 2023 | 11:15 a.m. - 12:45 p.m.

#8 Stop Using Lagging Indicators (2)

Jonathan Loken, Director of Safety and Health, Waupaca Foundry

Our company has been using risk reduction instead of incident rates as a KPI since 2017. Participants can expect to leave with enough information to create their own risk reduction process and replace lagging indicators. Risk reduction provides an opportunity for employee involvement and participation in achieving goals and objectives, where lagging indicators do not.

#9 OSHA's Most Interesting Cases (2)

Chris Goodman, Compliance Safety & Health Officer, U.S. Dept. of Labor - OSHA

OSHA Area Office staff will present interesting cases highlighting unique and frequent hazards to identify lessons learned and abatement methods to eliminate and reduce hazards workers are exposed to.

#10 What's Needed Before Workers Get In The PITs (Powered Industrial Trucks) (2)

JoAnn Dankert CSP, CHMM, CIT, Principal Consultant, Training Concepts & Solutions

This session will review OSHA's PIT standard (1910.178), what the most common hazards associated with PITs are and ways to control them. We'll also discuss additional resources to help build a stronger PIT process on your job site.

Tuesday, April 18, 2023 | 11:30 a.m. - 12:30 p.m.

#11 Mental Health & Safety In Construction (1)

Bruce Morton, Sr. Risk Control Consultant, Marsh & McLennan Agency

Our presenter will provide resources for expanding your toolbox to support mental health. Hear on the job stories of why mental health, specifically suicide, hit harder in the construction industry than any other.

#12 The Aging Population - WC Costs, Emerging Risks, What's Next? (2)

Ellen Gallo, CSP, CPE, Senior Risk and Ergonomics Consultant, Aon Global Risk Consulting

With the labor supply tightening and health care costs increasing, the aging population will continue to be a force in the workplace. They are dependable, experienced and hard-working. When injured, they also take longer to heal at higher costs. This presentation will review some of those higher costs as well as unique risks to the aging population including climate change, visual acuity loss, hearing loss, and other occupational exposures. Learn how to recognize when your workplace may pose a risk to this population and what you can do to address it.

#13 Workplace Violence: Understanding The Risk And Possible Technology Solutions For Fatality Prevention (2)

Kenna Carlsen, Research Associate, National Safety Council

In the past 10 years, workplace violence has, on average, been the second leading cause of non-roadway fatalities in the U.S. Despite this, it's often overlooked as a significant workplace hazard. In this session, we'll provide an overview of workplace violence trends and explore the situational and systemic risk factors contributing to violence. Next, we'll explore the unique overlap between safety and security management and the importance of creating synergies between these often-conflicting entities. Finally, we'll talk about promising safety technologies for violence prevention, along with their specific use cases.

#14 Supercharging Safety Committees: How To Develop Effective Advocates Of Safety And Compliance Initiatives (2)

Greg Duncan, EHS & Sustainability Expert, VelocityEHS

Join us as we walk you through a safety committee development and implementation plan that will enhance safety committee performance and secure greater employee buy-in for your workplace EHS programs. You'll learn what safety committee requirements may apply to your business, how to build a strong, well-qualified committee membership, ways to optimize committee performance and effectiveness, and how your safety committee can become a key driver of overall workplace safety engagement.

EXPO POWER HOURS

1:30 - 2:30 p.m.

Tuesday, April 18, 2023 | 2:30 - 4:00 p.m.

#15 Stop Yelling At Me! How Soft Skills Make You A Better Safety Person (2)

Todd Loushine, Associate Professor, University of Wisconsin-Whitewater
Jill James, Chief Safety Officer, HSI

It might surprise you to learn that improving your communication skills will make you a better EHS professional. Often the relationship of the EHS professional with the other managers, leaders and even workers at the organization is adversarial. You can be seen as part traffic cop, part punitive parent and part "gotcha" manager in the shadows, looking for mistakes and then coming down hard on fellow workers. To be effective in your job, you have to be skilled at communication, winning people over, and sometimes having difficult conversations. And those entail shifting your role from working against others to working with them.

#16 The Elephants In The Room: Six Core Principles Effecting Safety That Are Often Unspoken (2)

George Gruetzmacher, Industrial Hygiene Engineer, WI State Laboratory of Hygiene

When we talk about safety, safety performance, and safety programs we quickly get into the operational specifics (hazard identification and hazard control), or the management specifics (health and safety programs). Seldom do we acknowledge or discuss the underlying principles that our safety program assumes to be in place. These include concepts like risk/hazard, risk perception/tolerance, common sense, human limitations (both physical and mental), motivation, and the role of chance. This session will briefly introduce these concepts, and provide a basis for safety professionals and safety committee members to think and discuss with workers and management.

#17 Ergonomics - Manufacturing Sector (2)

David Leix, Safety & Risk Manager, State of Wisconsin/DWD WC Division

This presentation will focus on industrial ergonomics risk factors and controls illustrated in actual manufacturing sector tasks, including bench assembly work, palletizing tasks, observations of MMH risk factors and ergonomic controls. Presentation will include discussion and application of the Vern Putz - Anderson - "Cumulative Trauma Disorders: A Manual for Musculoskeletal Diseases of the Upper Limbs" guidance; and, the Liberty Mutual - The Snook - Ciriello Manual Materials Handling (MMH) Tables which are based on workers MMH capabilities research and conclusions. The quick "Lifting Calculator" assessment tool(s) will also be reviewed.



TUESDAY, APRIL 18 – EDUCATIONAL SESSIONS

Tuesday, April 18, 2023 | 2:30 - 4:00 p.m. (cont'd)

#18 Understanding Fall Protection Correctly (2)

Patrick Harel, Senior Fall Protection Specialist (QSSP), 3M

The fall protection demo will address standards related to working at heights in the various industries. The program will focus on the PFAS, personal fall arrest systems, harness, connector, anchor and rescue and touch on FPFT, dropped objects also known as Fall Protection For Tools. Each category will emphasize the proper selection, use and inspection of the system. During the connector session a load cell test weight is dropped to simulate the impact forces on the body in a free fall...with and without a shock absorbing lanyard. This drop will emphasize the required fall clearance distance requirement for a lanyard compared to the use of a self-retracting lifeline to reduce clearance requirements. The load cell will give a visual force impact load that would be applied to the person and also the load on the anchor points. Suspension trauma will be addressed and the need for a proper onsite rescue plan.



Tuesday, April 18, 2023 | 3:00 - 4:00 p.m.

#19 OSHA Update: What's On The Horizon? (1) (By Popular Demand – Repeat From This Morning)

Christine Zortman, Area Director, U.S. Dept. of Labor - OSHA
Mitzy Wright, Area Director, U.S. Dept. of Labor - OSHA

U.S. DOL-OSHA Wisconsin Area Directors invited. What's new in the world of OSHA? This session will discuss the latest National, Regional and Local Emphasis Programs, other areas of interest, proposed standards, and policy changes.

#20 Machine Safeguarding And Compliance (3)

Matthew Clutter, Director of Training, Rockford Systems, LLC

Presentation will cover a breakdown of OSHA regulation, applicable consensus safety standards, and fundamental building blocks to help you create a functional machine safety baseline within manufacturing environments.

#21 How YOU Are Destroying Your Safety Culture (2)

Kyle Meinert, Director of Risk Advisory, HNI Risk Services
Jake Jansen, Risk Advisor, HNI Risk Services

Every year we learn "how to develop your safety culture." This session is the opposite. Using our experience, advising some of the biggest companies in Wisconsin, we will share ways we've personally observed safety professionals destroy their own safety culture which they are working so hard to develop.

Experience levels: (1)=Fundamental (2)=Intermediate (3)=Advanced

Everyone's Invited to the
**CONFERENCE
RECEPTION**

**Tuesday
4:00 - 5:00 p.m.**

Join us for food, fun and relaxation.



ARE YOU A MEMBER?



Member Benefits:

Save \$75-200 per conference attendee

Over 50 safety programs throughout the year at a discounted rate

Save on custom on-site trainings for your team

Includes membership in the National Safety Council

and much more!

**Contact WSC today to find out how
you can become a member:**

608.661.6914

wsc@wisafetycouncil.org

WEDNESDAY, APRIL 19 – EDUCATIONAL SESSIONS

Welcoming Remarks & Corporate Safety Awards Presentations

7:45 – 8:15 a.m.

Keynote Presentation

8:15 – 9:15 a.m.



A CEO's Perspective: Building Successful Teams & Instilling a Culture of Safety

Glen Tellock
Retired President & CEO, Lakeside Foods & Manitowoc Company

See page 2 for details.

Presented by **AON**

EXPO HALL OPENS AT 9:00 a.m.

Wednesday, April 19, 2023 | 9:30 – 10:30 a.m.

#22 Creating Psychological Safety And Wellbeing For A Stronger Workforce (2)

Linda Golik, Health & Wellbeing Consultant, Bellin Health

Bellin Health is implementing a cultural change program called Civilitas. Started by one of Bellin's cardiac surgeons, Bellin found a need to implement a program to make employees feel safe and empowered as they faced the challenges of a workplace and world changed by COVID-19. By combining the talents and passions of a cross functional team, Bellin has seen improvements in safety concerns, relationships, and employee retention. In this session, you will learn how focusing on psychological safety can also improve the health and wellbeing of the people that work in your organization.

#23 Worker's Compensation Update (1)

Gary Stanislawski, Attorney, Zilske Law Firm

Eric Lengell, Attorney, Zilske Law Firm

Learn about recent court decisions, statutory changes and potential upcoming changes to the system on the horizon. This session will describe how recent court decisions may impact your claims and what future statutory changes you may need to prepare for.

Educational session handouts will be available on our website www.wisafetycouncil.org one week prior to the conference. Pre-printed handouts will not be available. Please plan for your handout needs by printing any presentations you wish to attend prior to your arrival.

#24 Confined Space Entry And Rescue (2)

Steve Kosch, Application Engineering, Industrial Confined Space, 3M

Confined Spaces can be found in almost all work environments and planning for rescue and retrieval is often overlooked. This presentation will focus on requirements and practices associated with getting people in and out of confined spaces safely and with ease. Requirements of permit or non-permit spaces will be outlined; discussion of treating all confined spaces like "permit required" is one way of making confined space entry easy. The presentation will cover some key fundamental principles, that when followed, will help make confined space entry and rescue easy. These include making decisions for the employee before work begins; not allowing guessing and making up things as you go and making sure everyone knows the role they fill. Finally, the presentation will cover some simple techniques and practices that can be used to make even the toughest entry and rescue easy.

#25 10 Feet Tall And Bullet Proof (2)

Jack Jackson, Senior Safety Consultant, SafeStart

It is very common for people to believe that bad things only happen to other people. Do the terms "that can't happen to me" or "I've been doing this job for 30 years and I've never been hurt" sound familiar? Explore why adults think they are "safe enough" and learn new ideas on how to advance your safety culture by getting people to think differently about their own personal safety.

Wednesday, April 19, 2023 | 9:45 – 10:45 a.m.

#26 Blue Line Of Safety (2)

Nick Bentz, Health and Safety Specialist, Saputo Dairy Foods USA, LLC

The blue line of safety is the understanding of how we write our policies and programs, understanding we want everything to be done a certain way to keep everyone safe. The Black line is expecting everyone to adhere and follow all these rules on a daily basis. The Blue line is the understanding that individuals have many different variables/distractions/reactions in their day that will deviate them from the way we thought the task is supposed to be done. The Red line is the hazards of that task that over time are neglected, as it never caused any issue or near miss before. The Red line and Black line are far away on paper, the Blue line is the understanding of deviation from humanistic behavioral factors where the hazard will get closer to the task being done. This session will express the need to get out to the task to see if there is potential for the blue line to dip to a known or unforeseen hazard. Focusing on being present to understand the difference between the way we think the work is done, to the way it is actually or could actually be accomplished. Then taking that data/knowledge to find a way for your co-workers to fail safely in your better understanding of the humanistic factors differently.

#27 Emerging Technologies In Ergonomics & Safety (1)

Lance Larsen, Chief Technology Officer, ErgoFactor Inc.

Artificial intelligence (AI), computer vision, virtual & augmented reality (VR/AR), wearables, cobots and digital transformation are just some of the emerging technologies that are impacting industrial ergonomics and safety. We continually look at existing and emerging technologies and how we can leverage them on behalf of our clients. Join us as we demonstrate and discuss practical implications, envision possibilities, and discuss challenges and limitations affecting ergonomic risks and safety for our industry.

#28 Fleet Management (2)

Victor Malchesky, Senior Risk Consultant, Aon
Shannon Seefeldt, Risk Consultant, Aon

We will discuss the types of fleets, regulated and non-regulated, and review elements of DOT requirements as well as best practices. Focus is to have people reflect on their fleet operation and are they doing all they should be or could be. Final section addresses telematics, which is a constant topic from insurance carriers.

Wednesday, April 19, 2023 | 11:00 a.m. – 12:30 p.m.

#29 Be A Safety Ninja; Building A Safety Culture Before Anyone Realizes It (2)

Chris Schlehta, Safety & Loss Control Manager, Rural Mutual Insurance Company

Every safety practitioner yearns to build and maintain an effective and autonomous safety culture in their workplace. Having worked with hundreds of employers over the last two decades, the presenter has found that having effective Ninja skills is a far more successful approach than a Bull in a China shop. In this session our speaker will detail several consistently effective approaches to overcoming the common obstacles and road blocks to achieving a true safety culture. In addition, this session will focus on methods and approaches to working with a variety of personality types that you'll encounter in your process.

#30 Process Safety Management (PSM): Hot Points (2)

Michael Keller, PSM Senior Compliance Specialist, Bassett Mechanical
OSHA's Process Safety Management standard 29 CFR 1910.119 established requirements for the management of hazards associated with processes using highly hazardous chemicals. The purpose of the standard is to prevent the accidental releases of hazardous chemicals that have the potential to result in catastrophic accidents, multiple worker injuries and fatalities. Even though the rules have been in place for 30 years, major incidents continue to occur. For this reason, OSHA established a National Emphasis Program (NEP) to address failures to follow the PSM program by facilities that utilize highly hazardous in their processes. This presentation will provide a brief overview of the history of the PSM standard, review the requirements of the standard, and analyze the hot points that result in the most citations coming from the NEP.

#31 Did You See That? Hazard Recognition At All Levels (2)

Joseph Melton, Director of Operations, CSSI

We will discuss different techniques for a highly effective safety walk and hazard recognition. The multiple level inspection processes will be discussed and shared; we will discuss how this process can activate the slow brain and help fight complacency. The presenter will share best practices and experiences from nearly two decades of experience with formal regulatory audits, performing abatement audits, and mock OSHA inspections while leading initiatives for safety committee safety inspections. The presenter will discuss techniques for identifying non-routine task high hazard recognition. Attendees can expect an engaging and high-energy session with tangible take aways to take back and immediately enhance their safety culture.

#32 Drug Testing & CBD In The Workplace (2)

Tricia Lorenz, DO Medical Director, Nova Medical Centers

Grady Phillips, President - Corporate Medical Services, Nova Medical Centers

Join us to learn how recent Cannabis changes affect safe workplaces. In our discussion, we will cover how recent legalizations impact the workplace, and education about common cannabinoids. Our objective is to provide understanding of basic testing methods, abilities and limitations, and recommendations for maintaining safety in the workplace.

Wednesday, April 19, 2023 | 11:15 a.m. – 12:15 p.m.

#33 Insurance 101 For The Safety Professional (2)

Chris Seider, Director of Health & Safety, Foth

Though we may not always be directly responsible for corporate insurance, as Safety Professionals, we may often interact directly or indirectly with these policies. This program will provide an introductory overview to common business insurance and what they are meant to cover. Examples include, but are not limited to General Liability, Auto, Worker's Compensation, Professional Liability, etc.

#34 Safety For Temporary And Summer Help Employees Not To Be Overlooked (2)

Ted Carew, President, Owner, CHST, Total Health and Safety Solutions
David Schott, Assistant Area Director, U.S. Dept. of Labor - OSHA

This presentation focuses on the need for safety training for temporary employees, the role of a host employer, the employer's responsibilities to protect temporary workers, the staffing agencies role, and OSHA concerns. Temporary workers have a higher overall injury rate than permanent workers in the same occupations, NIOSH researchers found in a study of Ohio workers' compensation claims. In today's world, employers are often turning to staffing companies and younger, inexperienced workers for relief from the shortage of workers. It is important that the safety of these temporary employees is not forgotten.

#35 We Have A Spill - Now What Do We Do? (2)

Jason Christopherson, Environmental and Safety Consultant, REI Engineering, Inc.

Ken Lassa, Vice President/Senior Consultant, REI Engineering, Inc.

What is a reportable spill? What State and Federal requirements do I need to know? Is this spilled substance something I can handle or need professional assistance? How can I safely and properly respond? What are the requirements for notification and follow up with the proper governmental agencies? Which agencies are involved for different type of spills? Many real world examples will be presented for attendees to evaluate how spills may impact their business and make sure all the proper steps are taken to reduce risk to employees and the company.

EXPO POWER HOURS

12:15 - 1:30 p.m.

Visit the Expo Hall!

WEDNESDAY, APRIL 19 – EDUCATIONAL SESSIONS

Wednesday, April 19, 2023 | 1:30 – 2:30 p.m.

#36 The Top 10 Things An Employer Can Do To Mess Up A Work Comp Claim (1)

Chelsie Springstead, Attorney, Lindner & Marsack S.C.
Matthew Kurudza, Attorney, Lindner & Marsack, S.C.

A brief overview of the employer's role once a worker's compensation claim is made by an injured employee, along with strategies to guide the employer during the claim process to avoid unnecessary delays and/or penalties.

#37 NFPA 70E: The 101's Of The Standard (2)

Kam Alipour, Manager Protective Apparel, Cintas

During this session you will learn the 101's of NFPA 70E when it comes to PPE, risk assessments, clothing options and program types to help keep your employees safe when working on, around or near electrical hazards. Make sure you know the key changes in NFPA 70E over the past years and how that can impact your organization.

#38 Leaving A Safety Legacy (2)

Wylie Davidson, Motivational Speaker, Safety Culture Specialist, Legacy Safety Solutions

A refreshing look at a presentation designed to get attendees to put a stronger value on what matters most; their own personal safety as well as the people around them. This presentation is delivered with the perfect mix of high energy, humor, and insight that attendees enjoy and take away from. Attendees walk away with a clear understanding of how their safe actions impact themselves, as well as others and can make a lasting impression on those around them. As a result, attendees make a personal connection to the reasons why it's important to be safe, ultimately realigning their personal values to match company safety standards. By making safety personal and challenging the "What's in it for me" mentality, attendees discover what and who those pieces represent and as a result, close the gap between having to be safe and wanting to be, ultimately creating their own safety legacy.

#39 Is Your Company On The Right Path To Environmental Compliance? (1)

Renee Bashel, Environmental Assistance Coordinator, WI Dept. of Natural Resources

Are you new to the environmental side of the EHS role for your company? Unsure about which DNR or EPA environmental requirements apply? Presenter will explain the thresholds for different environmental permits and requirements, including air pollution, hazardous waste and wastewater. We will also provide reminders on DNR and EPA reporting requirements and deadlines, including EPCRA reports due to WI Emergency Management. This presentation will help businesses that use solvents, paints or coatings; have a fuel-burning boiler or furnace; conduct electroplating or metal finishing; fabricate; print; use refrigeration equipment; handle grain; work with wood; or manufacture just about any product.

Wednesday, April 19, 2023 | 1:30 – 3:00 p.m.

#40 Preparedness For Active Shooter And Violence Within The Workplace And Community (2)

Josalyn Longley, Dane County Deputy Sheriff and Emergency Preparedness Coordinator, Dane County Sheriff's Office

Cindy Holmes, Retired Deputy and Emergency Preparedness Asst Coordinator, Dane County Sheriff's Office

On-going, nationwide critical events serve as a reminder for all citizens to be aware of their environment. Mass attacks across our nation have become all too commonplace and, as a result, have prompted our law enforcement personnel to take a leading role in preparing our communities for these incidents. Over the past six years, the Dane County Sheriff's Office has trained over 23,000 people on how to respond to these incidents. It is important to know that oftentimes police response time may not be quick enough to intervene before significant injury or death occurs. It is imperative to have options in your plan to survive, not only in the workplace, but also in your life. Topics will include resources for businesses, prevention information, and potential early warning signs for all those in the workplace to be cognizant of. Through this initiative, we feel citizens will be empowered to take action and have the tools and action plans to survive.

#41 Safety Doesn't Have To Be Hard: 3 Steps To Creating A Simple, Efficient Program (2)

Dale Gogart, Account Executive & Solutions Consultant, KPA

Join us for a deep dive into how to simplify your safety program. Walk through real-life workflows that safety directors are using for better efficiency and learn to identify and build the dashboards your program needs, rather than figuring out time-intensive workarounds.

#42 Mobile Elevating Work Platforms (MEWP) (2)

Nick Baus, Director of Consulting and Training, Fox Valley Safety, LLC

The speaker will review OSHA and ANSI standards and guidelines for using scissors lifts and aerial lifts, as well as best practices. Presentation will include employer program requirements, MEWP classifications, vehicle inspections and safety features, work site risk assessments, PPE requirements and selection, operator, passenger and supervisor qualifications, safe travel and use practices (including exiting at height), and rescue protocols.



CONFERENCE SESSIONS AT A GLANCE

WSC Annual Conference • April 17-19, 2023 • Kalahari Resort • Wisconsin Dells

OPENING KEYNOTE SESSIONS

Tuesday, April 18, 2023

8:30 – 9:30 a.m.

“Never Give Up – Never Quit”

Wednesday, April 19, 2023

8:15 – 9:15 a.m.

A CEO’s Perspective: Building Successful Teams & Instilling a Culture of Safety

EDUCATIONAL SESSIONS

Tuesday, April 18, 2023

10:00 – 11:00 a.m.

1. We Grew Up Differently; Generational Differences & Safety (1)
2. Addressing Skills Gaps Through Trng Program Mgmt (2)
3. OSHA Update: What’s On The Horizon? (1)
4. Legit Or Liar Liar Work Comp Claim (2)
5. 100 Bad Policies Made 100 Good Stories (2)
6. What’s The Deal With Safety Data? (3)
7. Employee Engagement (2)

11:15 a.m. – 12:45 p.m.

8. Stop Using Lagging Indicators (2)
 9. OSHA’s Most Interesting Cases (2)
 10. What’s Needed Before Workers Get In The PITs (2)
- OR

11:30 a.m. – 12:30 p.m.

11. Mental Health & Safety In Construction (1)
12. The Aging Population - WC Costs, Risks, What’s Next? (2)
13. Workplace Violence: Risk/Solutions For Prevention (2)
14. Supercharging Safety Committees (2)

2:30 – 4:00 p.m.

15. Stop Yelling At Me! Soft Skills = A Better Safety Person (2)
 16. The Elephants In The Room (2)
 17. Ergonomics - Manufacturing Sector (2)
 18. Understanding Fall Protection Correctly (2)
- OR

3:00 – 4:00 p.m.

19. OSHA Update: What’s On The Horizon? (1)
20. Machine Safeguarding And Compliance (3)
21. How YOU Are Destroying Your Safety Culture (2)

Wednesday, April 19, 2023

9:30 – 10:30 a.m.

22. Creating Psychological Safety & Wellbeing (2)
 23. Worker’s Compensation Update (1)
 24. Confined Space Entry And Rescue (2)
 25. 10 Feet Tall And Bullet Proof (2)
- OR

9:45 – 10:45 a.m.

26. Blue Line Of Safety (2)
27. Emerging Technologies In Ergonomics & Safety (1)
28. Fleet Management (2)

11:00 a.m. – 12:30 p.m.

29. Be A Safety Ninja (2)
 30. Process Safety Management (PSM) (2)
 31. Did You See That? Hazard Recognition At All Levels (2)
 32. Drug Testing & CBD In The Workplace (2)
- OR

11:15 a.m. – 12:15 p.m.

33. Insurance 101 For The Safety Professional (2)
34. Safety For Temp & Summer Help Employees (2)
35. We Have A Spill - Now What Do We Do? (2)

1:30 – 2:30 p.m.

36. Top 10 Things Employer Can Do To Mess Up A WC Claim (1)
 37. NFPA 70E: The 101’s Of The Standard (2)
 38. Leaving A Safety Legacy (2)
 39. Is Your Company On The Right Path To Environ Compliance? (1)
- OR

1:30 – 3:00 p.m.

40. Preparedness For Active Shooter/Violence At The Workplace (2)
41. Safety Doesn’t Have To Be Hard (2)
42. Mobile Elevating Work Platforms (MEWP) (2)

Online Registration Now Available: www.wisafetycouncil.org

PROFESSIONAL DEVELOPMENT COURSE REGISTRATION INFORMATION

**** PDCs ARE NOT INCLUDED IN CONFERENCE PRICING ****

HOW TO REGISTER:

Online: www.wisafetycouncil.org

You will receive a confirmation once your online registration is complete.

Call if you need assistance to register groups of 5 or more: 608.258.3400

MULTIPLE DAYS – MONDAY, APRIL 17 & TUESDAY, APRIL 18

(A) OSHA 10hr General Industry

Monday – Tuesday, April 17-18

8:00 a.m. – 4:30 p.m. (Mon)

9:45 a.m. – 2:00 p.m. (Tues)

\$350 Member/\$450 Non-member

All course materials

Refreshments, breakfast & lunch Monday & Tuesday

Tuesday's Keynote

Tuesday's reception (includes drink ticket & refreshments)

MONDAY ONLY, APRIL 17 – CHOOSE ONE

(B) Safety Inspections

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

(C) Team Safety

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

(D) Lift Truck Operator, Train-the Trainer

8:30 a.m. – 3:30 p.m.

\$570 Member/\$700 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

(E) Basics of Industrial Hygiene

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

CONTINUING EDUCATION UNITS (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

Not a Member? Contact WSC today.

608.661.6914

www.wisafetycouncil.org

bdeans@wisafetycouncil.org

CONFERENCE REGISTRATION INFORMATION

HOW TO REGISTER:

Online: www.wisafetycouncil.org

Register online or call for groups of 5 or more:
608.258.3400

You will receive a confirmation once your online registration is complete. If sending 5+ attendees, be sure to include the group discount code "Group5" before checking out. Once you have registered online, you will be prompted to complete the sessions you plan to attend. A reference of all sessions can be found on page 13. Payment required at time of registration. Only one type of promo code may be used per registration. Discounts do not apply to PDCs or Exhibits-Only Registrations.

CONFERENCE: TUESDAY AND WEDNESDAY, APRIL 18-19

Option 1: Two-Day Conference Registration

Tuesday – Wednesday, April 18-19

Before 3/17: \$525 Member/\$600 Non-Member

After 3/17: \$650 Member/\$725 Non-Member

Attendance to Tuesday & Wednesday educational sessions

Keynote speakers

Expo hall

Refreshments & lunch each day

Breakfast each day

Tuesday's reception (includes drink ticket & refreshments)

CONFERENCE: ONE DAY ONLY, APRIL 18 OR 19

Option 2: Tuesday Only Conference Registration

Tuesday, April 18

Before 3/17: \$375 Member/\$450 Non-Member

After 3/17: \$425 Member/\$500 Non-Member

Attendance to Tuesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Tuesday

Refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

Option 3: Wednesday Only Conference Registration

Wednesday, April 19

Before 3/17: \$375 Member/\$450 Non-Member

After 3/17: \$425 Member/\$500 Non-Member

Attendance to Wednesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Wednesday

Refreshments & lunch on Wednesday

EXPO: ONE DAY ONLY, APRIL 18 OR 19

Option 4: Tuesday Exhibits Only Registration

Tuesday, April 18

Before 3/17: \$125

After 3/17: \$125

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

Does not include educational sessions

Group discount does not apply

Option 5: Wednesday Exhibits Only Registration

Wednesday, April 19

Before 3/17: \$125

After 3/17: \$125

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Wednesday

Does not include educational sessions

Group discount does not apply

FREE EVENT

Conference Reception

Tuesday, April 18

4:00 – 5:00 p.m.

Refreshments and drink ticket

CANCELLATIONS AND SUBSTITUTIONS

Please cancel in writing at least 10 business days prior to the conference start date for a full refund. Cancellations received less than 10 business days of the event date will receive a 50% refund. Cancellations received with less than 24 hours notice will forfeit refund. No refunds will be made on uncanceled registrations or no-shows. Substitutions are accepted at any time. If we cancel an event, registrants will be given a full refund.

Email: wsc@wisafetycouncil.org

29th Annual

WISCONSIN

CORPORATE SAFETY *Awards*

Applications accepted through February 3



Celebrating our 29th year, this awards program honors businesses for exemplary safety records and excellence in safety & health management.

WHY APPLY?

- Winning a corporate safety award is an excellent **recognition tool** and provides opportunities for **new business** thanks to the prestige and exposure.
- Leading companies like yours deserve the opportunity to be recognized as a **leader in workplace safety efforts**.
- Exclusivity – winning this award places you in an **elite group** of fewer than 200 Wisconsin companies who have won in the past 28 years
- Nominees and winners alike have received **substantial and deserved recognition in the media** locally, statewide and beyond.
- This awards program highlights **significant accomplishments and industry firsts** of those companies leading the way for future generations.
- The application process allows you to **fully assess your organization** – helping you evaluate your safety program's strengths and improve upon weaknesses.

The CSA selection process involves two phases:

- Phase I: Statistical data relating to a company's incidence rates for the past three years, with an emphasis on the current full year's calendar data, is reviewed and a core group of finalists is selected.
- Phase II: Finalists will be notified by February 9 and asked to answer a series of subjective questions pertaining to workplace health and safety issues.

Questions? Contact Barb Deans, WSC Associate Director, at bdeans@wisafetycouncil.org or 608.661-6914.



The Awards Program is sponsored by:

Now easier than ever, the streamlined application process can be fully completed online at www.wmc.org/corporatesafetyaward